

USER HANDBOOK

SMOOTH RITUALS

SMOOTHING HAIR RESTORATION SYSTEM

FORMALDEHYDE FREE | PARABEN FREE | CRUELTY FREE



Preparation:

Cleanse the hair TWICE with the Clarity Pre-Treatment Shampoo. This will help to remove any residue and soften the hair's cuticle for better absorption of the Smooth Rituals Keratin Treatment. Rough dry the hair 75-80% so that the water will not displace the treatment, but the hair is still left slightly damp. This can be best accomplished with a blow dryer. After the rough dry, you will be able to see where the hair appears most unruly and frizzy.

Application Method Types:

Spray Bottle Technique: Using the spray nozzle sent with the Smooth Rituals Treatment or one that has a fine mist and not a stream, spray the product with a downward motion approximately 10 inches away from the hair. Then, working in small, thin sections continue with the application and comb through the hair.

Bowl and Brush Application: Start by weighing out 1 to 1 ½ oz of the Smooth Rituals Keratin Treatment into a bowl. If needed, add more product in ½ oz increments to avoid any waste. Remember you MUST discard any unused treatment with this method.

Tip: Wear gloves during the application so that the treatment is absorbed by the hair and not your hands to ensure there is no waste of the product.

Application:

Divide the head into 4 sections. Begin application where the hair appears most unmanageable, frizzy, and/or coarse. The sub-sections should be about the 1/16" thick (similar to the width of a credit card). Apply the Smooth Rituals Keratin Treatment using your preferred method choice from above.

*Use a fine tooth tail comb to pass through the hair to ensure coverage. There should be very little to no excess product or residue coming off onto the comb. Continue to comb through the hair until little to no residue remains on the comb as you work through each section.

It is important in either application method to ensure even coverage and to NOT oversaturate the hair as it could hinder optimal results. Part the hair the way the client likes it and comb straight down. Do

not twist or clip the hair up once the product has been applied.

Tip: Oversaturation of the Smooth Rituals Keratin Treatment can make the finish feel sticky and hard.

Note: If using spray bottle application method, be sure to close nozzle by pressing button after use.

Processing:

Allow 5 minutes to process at room temperature.

Finishing:

Using thin sections and a round brush, blow dry the hair straight using medium heat until the hair is completely dry.

Tip: Use a concentrator nozzle attachment on the blow dryer to best direct air flow over the brush. Point the dryer in a downward direction at the section of hair you are drying, sealing the cuticle for smoothest results. Blow drying correctly is equally as important as proper flat ironing.

Use a professional ceramic flat iron that is temperature controlled and heats up to 450 degrees F. Any temperatures lower than the following guidelines will not properly seal the Keratin properly, and the hair may appear dull.

- For fragile, damaged, or fine hair: Iron temperature should be at 400- 420 degrees F. Flat iron over the hair no more than three times.
- For chemically treated hair in good condition: Iron temperature should be 430 degrees F. Flat iron the hair with four passes.
- For virgin or thick, coarse hair: Iron temperature should be at 450 degrees F. Flat iron the hair with five or six passes.

Tip: If the ends of the hair are severely damaged or split, flat iron them less to prevent further damage. Use appropriate flat iron width for hair length (1 ½ " maximum). The ½" flat iron works well for roots and around the hairline.

Starting at the nape, using 1/8" sections, move the iron slowly from scalp to hair ends using the appropriate number of passes listed above. This is what seals the Keratin completely.

After Care:

Wait 3-4 days minimum before shampooing the hair or getting the hair wet. This allows the service to cure.

During the curing phase and prior to the first shampoo, do not wet the hair. Do not use styling products or clip/tie the hair back. Keep the hair dry and straight. If the hair does get wet or damp from rain or perspiration, etc. blow dry and flat iron the hair immediately. Clients may also touch up any kinks or curls with a flat iron and/or blow dryer as often as necessary before the first shampooing. This will only help to seal the cuticle and expose soft, manageable, frizz free hair with shine.

After day 4, it is important that the clients use the Smooth Rituals Awakening Shampoo and Smooth Rituals Calming Conditioner at home. This will continually enhance the Keratin Treatment, where others may strip the keratin from the hair and be too aggressive.

Tip: The Smooth Rituals Renewal Treatment is an optional follow up service that can be performed at the salon in between Keratin treatments to extend the life of the service.